

Quote

the weekly digest

Volume 36—Number 10

Week of September 7, 1958



18th year of publication

QUESTING WITH

Quote

Scanning the most recent annual rep't of the Jane Austen Society we came upon an acc't of the pitiable plight of an English tradesman who rented a house in Winchester where the distinguished author of *Pride and Prejudice* had once dwelt.

This shopkeeper, it seems, approached the trustees of Winchester College, from whom he rented the bldg, with the request that they put up some sort of informative plaque on the premises. "American tourists keep coming into my shop to ask if it is the Jane Austen house," he explained. "They take up my time and never buy anything. It's a great nuisance."

So a neat plaque was provided, with the succinct inscription:

Home of
JANE AUSTEN
1775-1817

In a fortnight the shopkeeper was back. "Take down the plaque!" he pleaded.

"What's the matter," asked a college exec, "didn't it help?"

"Twice as many people are coming in," lamented the tradesman, "only now they are Englishmen. They keep coming in to ask, 'Who was Jane Austen?'"

The recent rise in first-class postage rates has spawned an an-

ticipated school of fishy stories. But this one is vouched for by the postal clerks at Kansas City.

The envelope bore a 6-cent air-mail stamp and the notation in feminine handwriting: "There's a penny inside to pay the extra postage." And there was—too—clerks could feel the coin thru the envelope. They sent the letter by air, stamped "Postage Due."

”

A friend of ours, just back from a European vacation, noted this instruction at the London Airport and passed it along to us. We can do no less for you:

"To facilitate the smooth flow of passengers thru the terminal, it is imperative that the escalators at all times operate in the same direction as the passenger flow."

”

If returning vacationers continue to bombard us with intriguing items picked up in their travels they may yet make it possible for us to take a vacation from the grubby grind of garnering items for these pages.

An alert scout, just in from Paris, tells of a new French umbrella with a slot in the handle into which one may stick a bouquet to brighten a rainy day.

”

may we QUOTE



you on that?

[1] Pres DWIGHT D EISENHOWER, on nuclear war: "While America must always be alert, I think it's silly to say that we can be defeated on a 1st-blow attack. Any nation foolish enough to launch a nuclear attack would be destroyed by our retaliatory strength." . . . [2] NEIL H McELROY, Sec'y of Defense, addressing 40th annual Convention of American Legion: "I have no patience with those oracles who would have the people of this country believe that when Russian strength is projected into the yrs ahead, our own planned strength will fail to match it." . . . [3] WALTER REUTHER, pres, United Auto Workers, in a Labor Day address in Detroit: "Unless the (automobile) companies start bargaining, the workers will have to meet that problem in the only way they know how—by withholding their labor." . . . [4] THURGOOD MARSHALL, chief counsel, Nat'l Ass'n for Advancement of Colored People, on issue of "slower" racial integration in Southern schools: "The slower we go, the less chance we have for peace." . . . [5] FRANK HOGAN, N Y District Att'y, on tv quiz shows: "Either these shows should be labeled exhibitions, like wrestling, or, if they are games of skill, they should be made subject to misdemeanor prosecution." . . . [6] Dr W B LEWIS, v-p for research and development, Atomic Energy Council of Canada, Ltd: "The heyday of the strike-it-rich uranium prospector is over for at least 15 or 20 yrs. Uranium is now available

in such surplus that, unless someone should discover an excessively rich vein, there are no more fortunes to be made

at this time in uranium prospecting." . . . [7] JOHN FLOBERG, Atomic Energy Commissioner: "To talk of disarming the free world of its nuclear power would be like Goliath telling David, 'Don't use a sling-shot, let's just use our bare hands.'" . . . [8] JAWAHARLAL NEHRU, Prime Minister of India: "Communism comes in the wake of disillusionment and offers some kind of faith and some kind of discipline. But in spite of its apparent success, it fails, partly because of its rigidity, but even more so because it ignores certain essential needs of human nature." . . . [9] Dr FREDERICK STAATS, pres, German Rocket Society, at Internat'l Astronautical Fed'n, in Amsterdam: "When we urged the Russians not to try to hit the moon, but just to circle it until we learn whether any kind of life exists there, they agreed this was a good idea. But if Khrushchev told them to land a rocket on the moon, then I am sure they would try to hit it." . . . [10] BARNEY BAKER, Teamsters organizer: "There is no racketeering like there was yrs ago. It is all make-believe."

Quote

moving finger



One of the incomprehensible characteristics of the American populace is that when an alien gov't outlines its acquisitive intentions far in advance, they are given little or no credence. Then, when these plans, in due season, come to fulfillment, there are cries of anguished dismay.

Red China has been saying consistently and persistently that it is her intention to move upon islands in the Quemoy group. So why the surprise?

The only question of the moment is how far the Reds purpose to go. That is chiefly a matter of the price they are willing to pay for a psychological victory. They may employ the tactics of '55 which, you will recall, netted them holdings in the Tehen group. With this limited objective, the Reds would be content with one or two small islands in the Quemoy-Matsu area, reserving the capital prize for a later conquest.

Or they may, of course, be seri-

ously set upon capturing Quemoy, as they have bombastically boasted. Mao Tse-tung has the raw power to drive the Chinese Nationalists from Quemoy. Indeed he has, obviously, the power to move on the stronghold of Formosa, if that is his will.

The price would be staggering. And the U S State Dep't has warned that such an expedition would be folly. But dictators have, ere this, committed folly when it seemingly served their purpose.

Keep in mind that the position of our reinforced 7th Fleet is quite different from that of U S forces recently dispatched to the Middle East. There our presence was frankly psychological. Our military men were very polite and careful not to aim a loaded gun at anybody. But in the Formosa area we are committed to defend Chiang Kai-shek. That means shooting, if the Reds move in close enough.

Big War brewing? Probably not; chiefly because the primary contenders don't want it. But it is not imprudent to keep in mind that most riots grow from fist fights.



MAXWELL DROKE, *Editor and Publisher*

W. K. GREEN, *Business Manager*

DEPARTMENT EDITORS: Richard Armour, Alice Jacobs. WASHINGTON: Leslie & Elizabeth Carpenter. FOREIGN: Alvina Brower. EDITORIAL ASSOCIATES: Ethel Cleland, Elsie Gollagher, Lucy Hittle Jackson, Emily Lotney.

QUOTE is issued weekly by Droke House, Indianapolis 6, Indiana. Subscription: \$7.50 per year in advance, in U.S. and Possessions. Two years \$12.50. Your own and a gift subscription, \$12.50. Canadian, \$8.00; two years, \$13.50. Other Foreign, \$9 per year. Entered as Second Class Matter at the Post Office at Indianapolis, Ind., under Act of March 3, 1879. Persons making use of material from QUOTE should give credit to the original sources as they appear. All unidentified items may be credited to QUOTE.

Original cover illustrations may be reproduced if credit is given QUOTE. Foreign illustrations should credit original source with notation, "As reprinted in QUOTE."

Quote

Titles QUOTE and THE WEEKLY DIGEST are registered with U.S. Patent Office

Quote the weekly digest

"He who never quotes, is never quoted"

Charles Haddon Spurgeon



ACHIEVEMENT—1

Much of the good work of the world has been that of dull people who have done their best. — Sen GEO F HOAR, quoted in *Industrial Press Service*.

AGE—2

The people who will always seem young are those who never reveal their rage.—*Wall St Jnl*.

ANGER—3

The man who loses his head is usually the last one to miss it.—*Jnl of the American Medical Ass'n*.

ART—4

Always remember that it is ART which gives civilization life, not commerce.—MISCHA ELMAN, "To the Young Artist," *Musical Courier*, 8-'58.

ATOMIC AGE—5

When people accuse science of irresponsibility, for fooling with machines too frightening to live with, they forget that it's the other side of the equation that is really at fault. It is ignorance and indifference that are dangerous, not knowledge and dedication. In the atomic age these incompatible bed-fellows can no longer sleep side by side. "Wise up or blow up" is the crude formula by which we must live. — DAVID O WOODBURY, *Atoms for Peace* (Dodd, Mead).

BEHAVIOR—6

It is quite in good taste to be an expectant mother.—SUSAN CHITTY, *The Intelligent Woman's Guide to Good Taste* (MacGibbon & Kee, London).

CHILD-Care—7

Children have an earthy quality that is most appealing to the makers of soap.—IMOGENE FEY.

CHRISTIANITY—8

In America, Christianity faces the danger of becoming a utilitarian faith, a faith that is practiced for the sake of getting something here and now . . . (a creed for) the kind of person who says it is a good thing to believe in God because it will make you prosperous. . . This is the adjustment of religion to the American way of life, to the refrigerator-and-Cadillac way of life. —H RICHARD NIEBUHR, prof of Theology & Christian Ethics, Yale Univ.

" "

Christianity is both science and art. Science is to know; art is to do. What we know is incomplete until fulfilled in the act. The most practical of all religions is Christianity because it demands that the act accompany the thought.—RICHARD LYNCH, *Good Business*.

Quote

washington

By Les & Liz
Carpenter



Even an 8-yr-old boy can tell how phony the Russians are. Young Billy Rhyne, son of the American Bar Ass'n's president, Chas Rhyne, of Washington, tramped thru Moscow and Leningrad, meeting Russians and talking with them. On the way home they stopped at the Brussels World's Fair, where Billy visited the Russian pavillion which exhibited shiny automobiles and other symbols of luxury living. "Dad," Billy indignantly told his pop, "we didn't see many cars or things like that in Russia. This whole thing is a fraud!"

" "

In a Falls Church, Va, studio there is a sign: "We will not photograph full-length, girls wearing sack dresses."

" "

Rep Hugh D Scott, Jr (R-Pa) tells about the 2 precinct workers who were busily electioneering—but who took time out to eye an especially well developed girl. After observing her approach and departure, one said to the other: "A penny for your thoughts." Replied the other: "I was just wishing the country was in the shape she's in!"

" "

Sen Lyndon B Johnson (D-Tex) has a double-deck pill box: one side for heart pills, the other for tranquilizers.

Quote

DEBT—9

A Scotch clergyman was accustomed to say to every young man he married, "Fear God, and keep out of debt." It is sound advice, for there is probably no other one thing the cause of more misery, more wrecked homes, and more broken lives than debt. A specialist said recently, "It is not overwork, either with hand or brain that is killing the American people. I treat scores of people with shattered brains and nerves, and it is not as a rule the result of overwork. The common sources of breakdown are debt and family dissension."—Rev STEPHEN M PAULSON, "Stay Out of Debt," *Grit*, 8-24-'58.

DELINQUENCY—10

Discussing juvenile delinquency, one sociologist has said, "The biggest trouble is that there doesn't seem to be enough love to go around any more. There's too much divorce, too few normal homes. So, what can you expect from these kids?"—*Survey Bulletin*.

DIPLOMATS—Diplomacy—11

Good feet are almost as important to a diplomat as a good head; for he spends much of his time standing around at cocktail parties and receptions.—MIRA MICHAL, "The Almost Perfect Cook," *Harper's*, 9-'58.

DRINK—Drinking—12

It is unfortunate today that some regard alcoholism as a disease like cancer. It may end as a disease, but it begins with an act of will, namely to take a drink.—Bishop FULTON J SHEEN, quoted in *Philadelphia Chamber of Commerce News*.

book briefs...



In *The Arctic Year* (Messner) the late Peter Freuchen and Finn Salomonsen seek to analyze the longing to go back that affects those who have been in the Arctic. "What is the reason for this spell?" they ask. "Perhaps in the Arctic it is possible to approach the basic secret of nature, and of human life as well. Arctic life is so simple and clear. All that is superfluous and unnecessary has been eliminated. There are no trees, no houses, no noise; often there are no other human beings than you for scores of miles. You are alone in the world, alone with your thoughts. You feel an undeniable sense of harmony as you stand still listening to the beat of nature's heart, as your eyes penetrate endless horizons and your mind experiences a touch of eternity."

" "

In *Seidman & Son* (Putnam) Elick Moll has written a candidly sentimental, wonderfully humorous and purposefully unpretentious story of life in the N Y garment center. His critics, the author disarms in this engaging fashion: "Look boys, let me alone already. I only tried to make a \$6.95 dress. If you want a 2-pants suit, go read Balzac."

" "

Max Shulman, author of the still-prospering *Rally Round the Flag, Boys*, interviewed recently in his native Minneapolis, came up with the observation that no writer

An inoffensive bookplate's rare. In general, they have an air Of better-born and higher-brow And sort of Grolier-than-thou. —VIRGINIA B FEINE, *Atlantic*.

" "

should introduce a new book oftener than every five yrs. "Otherwise," opined Max, "people will get mixed up and conclude they've read his latest offering."

" "

Paul Nathan, who conducts the "Rights & Permissions" dept of *Publisher's Wkly*, says that some sources are getting a little careless in the way they rep't prices paid to authors for motion picture rights. "For example," he points out, "there's the rep't that 20th Century-Fox paid 'more than \$250,000' for rights to Mary Renault's *The King Must Die*. The actual figure was only \$75,000." But that "only" still represents a rather tempting figure to most of the grubby hands laboring in our fiction factories.

" "

Following the recent death of her husband (Maxim Kopf) Dorothy Thompson suspended her newspaper column, *On the Record*, with the explanation: "Shock and grief have physical results, one being an anemia of the brain." She has now decided not to resume the feature.

Quote

DRINK-Drinking—13

Skid rows represent only 15% of the alcoholics. The other 85% are behind Venetian blinds, protected by their families and never reaching the jail blotters.—EMMET DALY, Ass't State Att'y Gen'l of Calif, *Los Angeles Times*.

EDUCATION—14

The electives of Harvard's Eliot stemmed from the uncritical and naive belief that by at least 13 a child would be old enough to figure out what would be good to take in school. Physics and biology, of course, could come out only 2nd best in a popularity contest with easier fare. Math and chemistry underwent a like fate.—Rev JOHN P LEARY, Academic V-Pres, Gonzaga Univ, in an address, quoted in *Current History*, 8-'58.

FAMILY LIFE—15

One young woman, looking back on the early yrs of her marriage, said, "When I was just married, we took it for granted I wouldn't be the world's best cook right off, but it never occurred to us that it would take some practicing before I became a good mgr. Staying on the right side of a budget is like knowing when to take the biscuits out of the oven. You get the feel for such things only with experience." — EDITH G NEISSER, "Your Money and Your Marriage," *Everywoman's Family Circle*, 9-'58.

FEAR—16

I keep encountering more and more people who act "afraid." They seem to have only nebulous rea-

sons, but if you talk with them they reveal an almost childish yearning for comfort. Unfortunately, there is no easy cure or panacea for our fears; it takes persistent and consciously mature thinking. Actually, the only fear we ought to have is fear of scared people. It is they who cause depressions, panics, wars. The least we can do is to refuse to join them.—BURTON HILLIS, *Better Homes & Gardens*.

Quote scrap book

St JEROME, whose Feast we celebrate on Sept 30, was one of the great scholars of the Christian Church—and one of its more prolific writers of precepts. A selected few are here presented:

Avoid, as you would a plague, a clergyman who is also a man of business. . . A fat paunch never breeds fine thoughts. . . Store your money in the stomachs of the needy, rather than hide it in a purse. . . It is no fault of Christianity if a hypocrite falls into sin.

FOREIGN AID—17

Christian aid and help (to other nations) does not demand political loyalty or political dependence. It asks for no air bases on for'gn soil. It pleads for the storage of no hydrogen bombs, dirty or clean. It doesn't require the presence of military uniforms on the streets of other people's cities.—Dr R NORRIS WILSON, director, Dept of Church World Service, Nat'l Council of Churches of Christ in the U S.

Quote

GOD—and Man—18

When a person is led to relationship with God and his fellowman, he becomes a restored person who has rec'd salvation and has reached the stature of a whole man, as God meant him to be.—WM F LEWIS, Episcopal Bishop, Reno, Nev, addressing young people on the Oberlin College campus.

“ ”

The noted agnostic, the late H G Wells, once paid tribute to Christ by saying that “He is too big for our small hearts.”—WM T McELROY, “Editorial Notes,” *Christian Observer*, 8-20-'58.

GOVERNMENT—Service—19

In all the other great nations—and certainly among our enemies—gov't service is looked on as one of the most rewarding and desirable professions. It consistently attracts a high proportion of the most ambitious as well as the most gifted. It is time to consider why the reverse is true in the U S. — Gov AVERELL HARRIMAN, “How to Get Better Public Servants,” *Harper's*, 9-'58.

HISTORY—20

Visits to the past help to keep us balanced by enabling us to feel more clearly and intelligently our own identity. They also enlarge us. They endow us with a kind of retrospective immortality, that curious sensation of backward duration that comes of being able to touch hands at will with our rich and varied past. This retrospective immortality I find more nourishing than the concept of any future immortality, which I cannot help feeling is touched with a Fat Boy greediness for mere endurance. I cannot arouse much enthusiasm for living in Eternity. But I would

feel diminished if I could not live in Time, encompassing all our yesterdays as well as our today.—CLIFTON FADIMAN, “Party of One,” *Holiday*, 9-'58.

IMMORTALITY—21

Immortality is the genius to move others long after you yourself have stopped moving. — FRANK ROONEY, *Industrial Press Service*.

INDUSTRY—Executive—22

Most great executives are lazy. It is logical that they should be. A good executive is one who never does anything that he can get anybody else to do for him.—FRED C KELLY, “The Pleasures of Laziness,” *Wisdom*, Vol 3 No 26.

INTELLIGENCE—23

The mark of intelligence is the ability to correlate facts, to see the relation between them, to be able to judge their value, to have standards of comparison. An encyclopedia has a vast store of facts, but an encyclopedia is not educated. Aristotle contended that those who had a good memory generally had a poor judgment. This was his own way of distinguishing between memory and true knowledge.—Bishop FULTON J SHEEN, “Road to Better Living,” *syndicated col.*

“ ”

The kind of intelligence a genius has is a different sort of intelligence. The thinking of a genius does not proceed logically. It leaps with great ellipses. It pulls knowledge from God knows where.—DOROTHY THOMPSON, *The Courage to be Happy* (Houghton, Mifflin).

Quote



"... peace for our time"

"For the 2nd time in our history, a British Prime Minister has ret'd from Germany bringing peace with honor. . . I believe it is peace for our time."

Thus spoke Prime Minister Neville Chamberlain to milling thousands outside 10 Downing St, London, on the evening of Sept 30, 1938, upon his ret'n from the Munich Conf. (The earlier occasion: the ret'n of Benj Disraeli from the Berlin Congress, July 18, 1878.)

Few men have made the transition from hero to heel more rapidly than Neville Chamberlain. The peace anticipated "for our time" lasted precisely 337 days. And the people, disillusioned, turned upon their statesman with malevolence and mordacity. Yet in his action, Chamberlain merely reflected the temper of his populace. Scarcely a man in London would have had him act differently. They sought a respite, no matter how transient or illusory, from calamitous war.

FREDERICK KUHN, Jr, writing in the N Y Times, Oct 1, 1938, captured the mood of the moment:

But to the excited thousands who lined Mr Chamberlain's 5-mi route from the airport to Downing St, it did not greatly matter whether he had brought peace "with honor" or not. They cared only that he had brought "peace."

Quote

LANGUAGE—24

Winston Churchill was once accused by a Laborite of "lying" to the House of Commons. Churchill demanded that the Laborite repeat his exact words and was mollified when, for the word "lie," was substituted the Victorian phrase "terminological inexactitude." — *Highways of Happiness*.

LIFE—LIVING—25

This earth is man's school of life in which he learns to master himself and all substances which constitute his being.—L H EARLE, "The Object of Life," *Rosicrucian Fellowship Mag*, 9-'58.

LUCK—26

Luck is good planning, carefully executed.—*American Salesman*.

MANNERS—27

A gentleman is a man who may shake his dog's paw, but not his servant's hand. — COLIN WILSON, English writer.

MARRIED LIFE—28

When one of Martha's little friends came to see her, she found the child playing with her new housekeeping set.

"Are you washing dishes?" asked the friend.

"Yes," replied Martha, "and I'm drying them, too, 'cause I'm not married yet."—EMILY LOTNEY.

MODERN AGE—29

Television is a good way to check on just about where you stand in the age brackets.

A 5-yr-old, looking scornfully at her 11-yr-old sister recently, said: "She's a fine one to talk! When she was born there wasn't even television!"—JOHN G FULLER, *Saturday Review*.

....pathways to the past.....



Christian Education Wk
Nat'l Newspaper Wk (Oct 1-8)
Nat'l Science Youth Month (Oct)
Restaurant Month (Oct)

Sept 28—Gold Star Mothers' Day.

Sept 29—Hebrew Succoth. . . Michaelmas Day. . . 200th anniv (1758) b of Horatio, Lord Nelson, English admiral; hero of Battle of Trafalgar. . . 35 yrs ago (1923) Britain began to govern Palestine under a mandate from the League of Nations.

Sept 30—Feast of St Jerome. . . 45 yrs ago (1913) U S Army proudly rep'ted 17 airplanes, with 23 officers and 91 enlisted men on aeronautical duty. . . 20 yrs ago today (1938) Britain's Prime Minister Neville Chamberlain flew home to London, after signing the Munich Pact, to be met as a conquering hero (see GEM BOX). . . 5 yrs ago (1953) Pres Dwight D Eisenhower named Gov Earl Warren, of Calif, chief justice of U S Supreme Ct.

Oct 1—85 yrs ago, in the Panic of 1873, John Wanamaker, Phila merchant, demonstrated his faith in the essential soundness of the country by advertising, "Checks taken from buyers. Change given in cash." . . . 55 yrs ago (1903) 1st baseball World's Series begun at Boston, with *Boston Americans* playing *Philadelphia Nationals*. (Boston won the series, 5 games to 3.) . . . 40 yrs ago (1918) American flyers launched one of the great air

battles of War I, dropping 69 tons of explosives in 24 hrs. (Brig Gen "Billy" Mitchell said that this action heralded "the dawn of a day when great air forces will be capable of definitely affecting ground decision on the field of battle.") . . . 30 yrs ago (1923) Soviet Russia inaugurated its 1st 5-yr plan of agricultural and industrial development.

Oct 2—65 yrs ago (1893) the popular English comedy, *Charley's Aunt*, introduced to Americans at Standard Theatre, N Y C.

Oct 3—Feast of St Therese of Lisieux (the children's saint; called "the Little Flower of Jesus"). . . 95 yrs ago (1863) Pres Abraham Lincoln issued a proclamation designating the last Thursday in Nov as Thanksgiving Day.

Oct 4—Feast of St Francis of Assisi. . . Nat'l Newspaperboy Day. . . 100th anniv (1858) b of Michael Idvorsky Pupin, American electrical scientist, born in Serbia. (He was awarded Pulitzer Prize in '24 for his autobiography, *From Immigrant to Inventor*.) . . . 40 yrs ago (1918) Delmonico's, one of N Y's great restaurants, closed its doors permanently. (At its peak the restaurant employed more than 200 chefs and waiters.)

Quote

MONEY—30

Grandmother took granddaughter down town, for her birthday, to treat her to lunch and a movie. The little girl spotted some trinket she liked and announced that she'd like to get it.

"Well," said Grandmother, "you have money in your purse. Why don't you buy it?"

"Now, Grandma," responded the child, "what can I buy with round money?"—EMILY LOTNEY.

OBEDIENCE—31

If I could work one miracle I would make the instinct to obey as strong as the instinct to live. If everyone instinctively obeyed all safety-first rules and signs, the death-rate from accidents would drop almost to nil. If laws were obeyed, crimes would almost cease. I say "almost" because I would not take away the right to will, but instinctive obedience would will to do right, and that would recognize the other man's right to live. . . If only Eve had been imbued with this instinct what a lot of trouble this old world would have been saved!—M CROWDER, *Personality*, Bloemfontein, Union of S Africa.

OPINION—32

Many decisions by execs have no more solid foundation of knowledge than that of the grizzled old man who was approached by a public opinion poll-taker and asked: "Sir, I would like to find out if you are in favor of continuing aid to Europe by our gov't."

"Absolutely," was the prompt answer.

Quote

"And what is your reason?"

"Heck, I've only just made my decision," snorted the old man. "I haven't figured out no reason yet!" —Wright Line, hm, Wright Line Inc.

PERSEVERANCE—33

An old farmer once told me that "red dirt is the best dirt because it makes such sticky mud." Stick-to-it-iveness is a primary ingredient in achieving success. The history of civilization is replete with persons who succeeded against great odds after many failures and defeats. A mature person has learned that every good desire is not achieved with the first effort. Wisdom gained by maturity knows that there is no time to be wasted in frustration from failure: the lessons learned with each defeat and failure eventually lead to success. —DUDLEY L SIMMS, pres Lions Internat'l, "Maturity," *Lion*, Internat'l Ass'n of Lions Clubs, 9-'58.

PERSONALITY—34

"Never destroy any aspect of personality," said my grandmother George, who had no career except caring for her family, "for what you think is the wild branch may be the heart of the tree."—AGNES DE MILLE, "Artist or Wife," *Atlantic*, 9-'58.

PHILOSOPHY—35

Melville in *Moby Dick* makes the important point that in the midst of trouble one can always sound a note of joy, even delight. "On the starboard hand of every woe, there is a sure delight; and higher the top of that delight, than the bottom of the woe is deep."—ANSLEY CUNNINGHAM MOORE, "Bearing Your Burdens," *Presbyterian Life*, 8-15-'58.



Tempo of the Times

The old-timer who used to foretell the weather by the condition of his corns may have had some scientific foundation in his natural observations. In Philadelphia, the American Inst of Medical Climatology purposes to find out.

This is no fun - and - foolishness gathering. The serious-minded men of the Institute are not given to spoofery. Their number include such eminents as the Right Rev Jas A Donellon, pres of Villanova Univ, Dr Geo Piersol, dean emeritus of the Graduate School of Medicine of the Univ of Pa, and Harold W Schaefer, v-p of Philco Corp'n. It is their earnest purpose to determine whether there is a valid link between meteorological conditions and the sometimes unconventional behavior of the human species.

To this end the learned men of the Institute have been listening at intervals to the varied testimony of men and women in many walks of life. Testimony such as that of a Philadelphia police commissioner who, at a recent meeting of the group observed, "When a full moon falls on a Friday night, we know there's going to be the devil to pay."

As a sort of prelude to its investigations, the Institute has been studying weather conditions in relation to hour-by-hour rep'ts on major crimes in Phila; daily rep'ts on absenteeism at industrial plants; rep'ts on all death investi-

gations, and periodic rep'ts from area hospitals.

"These data," a spokesman has said, "are revealing some interesting and unusual fluctuations which would appear to support our thesis that sudden drops of barometric pressure and temperature, certain unseasonal winds, high humidity and temperature, unusually high concentration of ozone, etc, may precipitate major pathologies."

What's the good of it all?

Well, of course men of science are not always impelled by immediate practical considerations. But it is pointed out that a sufficient number of investigations, such as this pioneer effort of the Institute of Medical Climatology, may eventually develop a pattern which will permit police officers to make out work schedules according to weather rep'ts; plant mgrs to exercise special diligence during "accident-prone" periods, and hospitals to adjust their courses of treatment according to the character of the day. It is by no means fanciful to suggest that this particular activity may become a generally recognized study by scientists of another generation.

Quote

POLITICS—36

Our local Congressman admits his opponent resembles Abraham Lincoln, "if you can imagine a short, fat, dishonest Abraham Lincoln."—**BILL VAUGHAN, VFW Mag.**

PROFIT—37

The hope of rewards—profits—makes men take risks, spurs them to think, plan, work. The hope of profits has helped build our economic system of 4 million business and industrial firms. Speaking of "profit"—the word comes from the Latin word "profectus," meaning advancement or progress. — *Highways of Happiness.*

RUSSIA—America—38

Recently when some Americans were visiting a school in Moscow, a Russian girl of high-school age arose and addressed the visitors in English. It was rather broken English, but it was intelligible.

One of the American visitors, Jenkins L Jones, of the *Tulsa Tribune*, confessed to sadness that there was not a public school in the U S where a single pupil could welcome Russian visitors in the Russian language. . . You can imagine what would happen to the American lawmaker who launched a movement to require teaching of the Russian language in all American schools. Yet Russian speech is becoming the court language of half the world.—*Daily Oklahoman*, Oklahoma City, Okla.

SALESMANSHIP—39

Door-to-door salesman, lifting his hat to housewife who ans'd his knock: "Consider me not as a mere

salesman, Madam, but rather as a knight in shining armor whose destiny lies in ending the recession."—"My Neighbors" cartoon in *Industrial Press Service.*

SELF—Analysis—40

An inferiority complex is a series of emotionally toned ideas ranged about a central idea of self-doubt and disbelief. The consciousness holds this central idea in a spasmodic grasp and no am't of mental determination can break this hold. The only successful cure is to insinuate a stronger idea into the mind and, thru thought substitution, eliminate the inferiority concept.—**Dr NORMAN VINCENT PEALE, "Believe in Yourself," Salesman's Opportunity, 9-'58.**

SEXES—41

Except in rare instances, women lack the capacity to achieve genius. Hunt thru the arts and sciences for lady geniuses and you'll find slim pickings. There are virtually none in music ranking with Beethoven, Bach, Brahms — or ranking anywhere at all as serious musicians. Can anyone name a woman painter of the stature of Titian, Rembrandt, Picasso, Da Vinci? Are there any ladies qualified to sit in the front row of masterful writers alongside Shakespeare, Tolstoy, Corneille, Racine, Goethe? Offhand, can you name a great woman inventor? More than a couple of great women physicists? Great medical pioneers? The conclusion of famed scientist Elie Metchnikoff would seem inevitable: "Genius is a masculine quality, just as a beard is or strong muscles are."—**LESTER DAVID, "Things You Never Knew About Women," Mechanix Illustrated, 9-'58.**

Quote

SUCCESS—42

When you can think of yesterday without a regret, and of tomorrow without a fear, you are on the road to success.—*Highways of Happiness.*

TEACHERS—Teaching—43

Some yrs ago a city educator on a cross-country tour stopped at a small rural township school. He asked the principal if it was difficult to get good teachers in that rather out-of-the-way section. The principal repl'd, "Oh, we have some very good teachers here. We have Plato and Shakespeare and Emerson and many others like them." To bring the best minds of the ages to enlighten the youth in small places — that is great teaching.—RALPH W SOCKMAN, "Big People in Small Places," *Arkansas Methodist*, 8-14-'58.

" "

The principal was talking with the complaining husband of one of his teachers: "What makes you think your wife is working too hard?" he asked.

"Well, when we were going to the store yesterday, she read the grocery list to me and then asked, 'Does everybody understand?'" —*Georgia Educators Jnl.*

TELEVISION—44

Television permits you to be entertained in your own living room by characters you would never entertain in your own living room.—IMOGENE FEY.

TIME—45

We are a clock-oriented society. We get up by the clock; we go to bed by the clock; we clock out four yrs of college. We're educated on the clock. We are taking the clock out of the area in which it is im-

portant and letting it dominate every moment of our lives. I think the major problem parents have with their children today is based upon the clock: "What time shall my son or daughter come in at night?" I cannot forget the girl of high-school age who asked me a question which I cannot answer. She said, "I've asked my mother over and over, what is it that can happen after 12 o'clock that cannot happen before?"—Dr ETHEL J ALPENFELS, N Y Univ School of Education, "Values in our Changing Culture," *Unitarian Register*, Midsmr, '58.

TIME & SPACE—46

Sober reflection quickly indicates . . . that we still are in the model-T age of jets, nuclear power, space missiles, and in planetary exploration.—WALTER J MURPHY, *Science Digest*.

TRUTH—47

"Truth," said Balthazar to me once, blowing his nose on an old tennis sock, "truth is what most contradicts itself in time."—LAWRENCE DURRELL, *Balthazar* (Dutton).

VACATION—48

Vacation—It consists of 2 weeks, which are 2 short, after which you are 2 tired to return to work and 2 broke not to.—*Providence Jnl Bulletin*, Aug, 1958.

WORK—49

Work is the foundation of all prosperity. Everything that is of value springs from work. — Rev OLIVER G WILSON, editorial, *Wesleyan Methodist*.

Quote

GOOD STORIES you can use...



I Laughed At This One

ARTHUR MCCLURE

In a little Scottish town, the congregation had built a new church but lacked funds for a bell and decided to solicit non-mbrs in the parish. Calling on one of them, the pastor gave a glowing acc't of the new bldg, with its fine steam-heating plant, and its only lack—a bell for the tower.

"Ye say th' kirk is all steam-heated?" asked the prospect.

"Aye."

"Well, then. Ye dinna need a bell. Why do ye no furnish it wi' a bonny loud whistle?"—*NRTA Jnl.* a

" "

Housewife to cleaning woman while they were working together: "Heavens, now that expensive vase is broken. Were *you* really that stupid or did I have the extreme misfortune?"—*Wiener Monatshefte, Vienna* (QUOTE translation). b

" "

In London, England, a hospital's head surgeon was attending to the injuries of a woman whose arm had been severely bitten.

"I can't imagine," he frowned, "what sort of creature must have bitten you. This is too small for a horse's bite, and too large for a dog's."

"Oh, sir," explained the patient, "it wasn't no animal at all; it was another lady."—*United Mine Workers Jnl.* c

Quote

The doctor was fuming when he finally reached his table at a civic dinner, after breaking away from a woman who sought advice on a personal health problem.

"Do you think I should send her a bill?" the doctor asked a lawyer who sat next to him.

"Why not?" the lawyer replied. "You rendered professional services by giving advice."

"Thanks," the physician said. "I think I'll do that."

When the doctor went to his office the next day to dispatch the bill to the annoying woman, he found a letter from the lawyer. It read:

"For legal services, \$25."

—

A small-town merchant, while enjoying a convention in a large city, attended a strip-tease performance with some of the boys and the next day was obliged to go to an oculist for treatment.

"When I left the show last night," he told the oculist, "my eyes were red and swollen."

"After this," advised the oculist, "try blinking once or twice during the show. You won't miss much."—*Illustrated Wkly of India, Bombay.* d

.....Quote-able QUIPS

"Well, little man," said the kindly woman to the boy beside her in the surf, "you mustn't be afraid—why don't you just splash right in and swim?"

"I would," was the timid reply, "but you're standing on my flippers." — E E KENYON, *American Wkly.* e

" "

One of a foursome of golfers ahead of me on the course was having an "off" day. Every ball he hit seemed possessed of a diminutive devil, bounding craftily in a mean hook or slice. The unlucky player's temper was obviously frazzled as he teed off for an easy drive over a small lake. The ball plopped into the water. Summoning every ounce of self-control, he teed up again. The topped ball bounded and scooted down into the lake.

That did it. The hapless golfer flung his entire set of clubs and expensive bag as far out into the lake as he could throw. Then he stalked off in a rage.

Just as we were resuming play, the furious man stormed back. He floundered into the lake, groped for his golf bag, fished it up, yanked his car keys out of a zippered pocket, then slammed the bag back into the water.—B L BROADWELL, *True.* f

" "

There was a little old lady munching a solitary dinner in a restaurant. Finally she summoned a waiter and said, "This is the stringiest spinach I ever ate."

"Madam," he said, "you're trying to eat it thru your veil."—OLLIE M JAMES, *Cincinnati Enquirer.* g

The surest way to get ahead of Russia is to get behind America.—TERRY McCORMICK.

" "

Skin-diving is a spectacular means of demonstrating that a man is fully as intelligent as a fish.—GORDON E THATCHER.

" "

Memory is what tells a man his wedding anniversary was yesterday.—FRANKLIN P JONES.

" "

Some men remind us of blisters; they don't show up until the work is done.—PAUL CARRUTH.

" "

If they continue to send up missiles there'll be no space in space.—MAURICE SEITZER.

" "

Today, driving while drunk is almost as dangerous as walking while sober.—HOWIE LASSETER.

" "

The way a woman likes to be treated is often. — KENNETH J SHIVELY.

" "

Most men have a way with women, but it's seldom their own.—RUTH E RENKEL.

" "

More people would give to charity anonymously if it were well publicized.—FRANKLIN P JONES.

" "

(Cartoon caption in Christian Science Monitor—departing vacationer to stay-at-home neighbor): "We'll be back in about \$250."

Quote

light armour

Richard Armour



Computer, Count Me Out

Bridge Players Take on Electronic Computer and Lose.—Headline.

Imagine, if your mind is able,
Four players seated at a table,
Three players are as you and I,
The fourth is strange, I don't know why.

It may be how he spins his wheels
And gives off sparks each time he deals,
Or maybe how he whirs and thumps

When topping spades with three
no trumps.

You lay your card down, like as not;

He shoots them through a little slot.

You kick your partner on the shin;
He drops a warning cotter pin.

To make a fourth at bridge, he's handy.

He doesn't eat up all the candy.
Nor does he talk when he is dummy,

For he has neither lungs nor tummy.

But I'll take those of flesh and blood,

With names like Grace or Jim or Bud,

Folks whom, although they yak and eat,

I have a sporting chance to beat.

Quote

A cab driver told me how speedy service boomeranged for him. An order came over his radio to pick up a fare at a certain address. Just so happened he was driving past the house as the call went out. The woman had just hung up the phone when he rang the doorbell. And would you believe it, after all his explanations, the lady still insisted, "Anybody who drives as fast you must, I wouldn't ride with them," and she slammed the door in his face. — CEDRIC ADAMS, *Minneapolis Star*. h

" "

When Lulu, who had spent her vacation at a romantic lake, ret'd to the office the girls all wanted to know what had happened.

"Well, you know that fellow who kept taking me dancing and kept telling me about the yacht he had on that lake?"

"Yes. And was it big?"

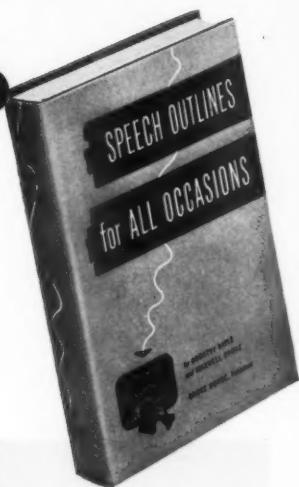
"That liar! He not only lied about the dimensions of his boat, but when we went out on the lake in it I was the one who had to do the rowing!"—*Pourquoi Pas?* Brussels (QUOTE translation). i

" "

A woman whose doctor had prescribed one of the new tranquilizing drugs for her was telling a man about it at a party.

"I take one pill a day," she said. "It soothes me, chases all the jitters away, improves my appetite and makes me really feel like living."

The man shook his head in wonder, then turned to the other guests and shouted: "Hey, gang, guess what they have on the market now: Instant martinis." — *Automotive Dealer Mag.* j



INSPIRATION FOR —

Business Occasions
Civic Occasions
Cultural Activities
Educational Occasions
Fraternal Occasions
Holidays
Matrimonial Occasions
Patriotic Occasions
Political Occasions
Religious Occasions
Social Occasions
Social Problems
Sports & Recreation
— and many others

"I am using one of your Special Occasion Outlines for an address next Sunday. Without this help I would have had to decline due to lack of time." — Rev. PAUL C. KEELING, Orlong, Illinois.



Not "Canned" talks . . . a treasury of ideas

SPEECH OUTLINES FOR ALL OCCASIONS gives practical help for various types of talks — suggests points to be developed; presents stimulating questions to be answered; provides appropriate illustrative stories and anecdotes; tells you how to start a talk; how to bring it to an effective conclusion.

If you used this unique reference work only once a year, you would be well repaid for the small investment. But you will find yourself turning to it again and again. For these **Speech Outlines** cover a great variety of Business, Civic and Social occasions. There are Outlines, too, for the holidays; for talks on the appreciation of Music, Art, Literature and the Drama. In short, whenever you have a speech to prepare, turn to this practical volume for real help. Only \$3.85 — on approval. If you prefer to remit now, we'll include **FREE** copy of *Toastmaster's Check List*. Money-back guarantee, of course.

DROKE HOUSE, Dept. Q-1, Indianapolis 6, Indiana

America's largest publisher of Speech Material

Quote-cites

ELSA MAXWELL, publicity-seeking American party-arranger, displaying her great heart and somewhat testy disposition, as reported in London newspapers: "I have traveled all over the world and everywhere I went my greatness was recognized by local people. But what happens when I arrive in Ireland? I have to wait 15 min's so that little boys can go ahead of me for customs clearance. But even tho I've been snubbed and treated like a pauper, I'll still do my best to help the Irish."

1-Q-t

SECOND CLASS MATTER

news of the NEW

Edited by Alice Jacobs



Boating should be good for some wks yet, so here are a few end-of-the-season items.

A popular-priced kit carries everything you need to install a night running-light system on your boat—both for safety and to meet Coast Guard requirements. For \$17.95, kit includes combination red-and-green bow light, white stern light, new 2-in-1 battery good for 60 hrs, weatherproofed battery case, switch and wire. *Burgess Battery, Freeport, Ill.*

There is now an improved, double-action bilge pump that works

on every stroke, down as well as up. Ten-oz plastic unit, which floats even when filled, pumps 10 gal's a min. It's 24-in's high, has 18-in extension to lengthen spout or extend bottom. \$7.50. *Melton, 60 E 42nd St, N Y C 17.*

A safe dual-purpose craft for your youngster is only 5 ft long, weighs 14 lbs. Paddle serves as rudder if boat is under sail; can be used to paddle like a kayak if breeze dies. "Hold" is air-filled plastic; prow and stern are marine plywood. \$24.95. *Lek, 3481 29th St, San Diego 4, Calif.*

File QUOTE for future reference. Use comprehensive Index, issued each 6 months. A ring binder for filing your issues of QUOTE is available at \$3.00 postpaid.

